

PARSECTM



MANUFACTURERS VALUE THEIR TRAKSYS DEPLOYMENTS

INFO~TECH
RESEARCH GROUP



SoftwareReviews



Table of Contents

03	TrakSYS Delivers Best-in-Class Capabilities & Features
04	Tired of Production Headaches? TrakSYS Delivers Seamless Manufacturing Control & Efficiency
05	TrakSYS Drives the Market With Top-Tier Features & Capabilities
06	TrakSYS Delivers Role-Based Outcomes Across Factories
07	Investing in an Outstanding Product Experience Pays Dividends
08	The Importance of Building Strong Customer Relationships With Your MES Vendor
09	TrakSYS Is a Modernized MES Trusted by Industry Leaders
10	About Parsec
11	About Info-Tech Research Group & SoftwareReviews
12	SoftwareReviews Data Quadrant Methodology



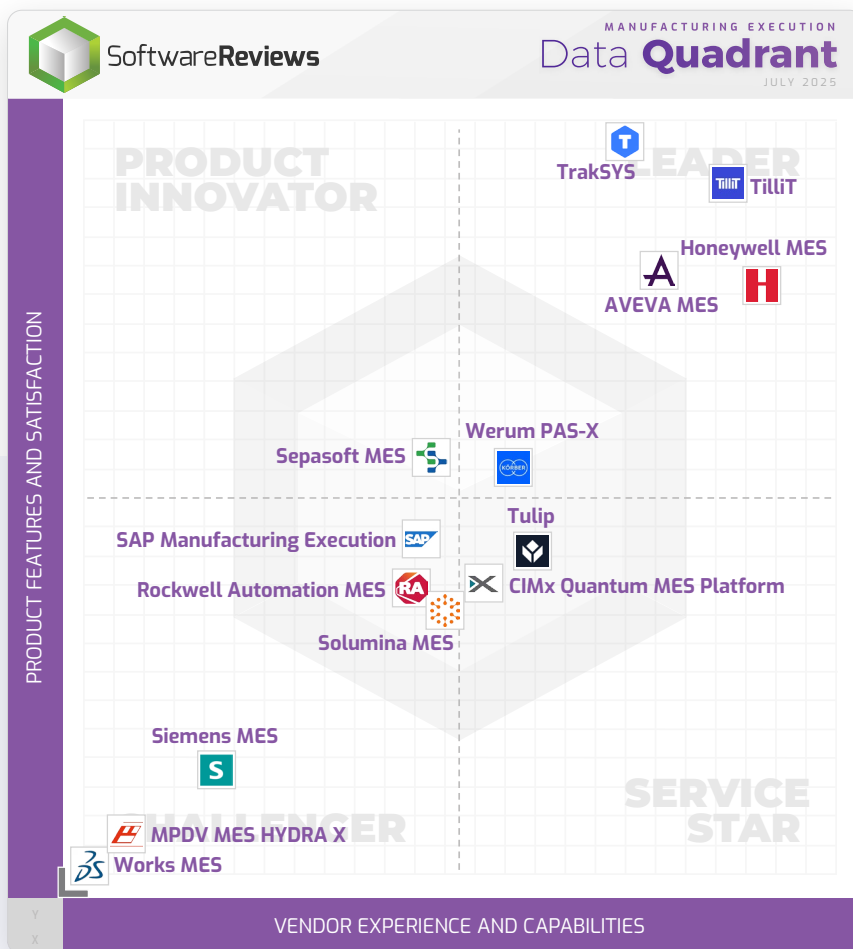
TrakSYS Delivers Best-in-Class Capabilities & Features

Peer review platform SoftwareReviews.com recognizes TrakSYS as a Data Quadrant Champion in the 2025 Manufacturing Execution Systems category.



What is the Data Quadrant?

SoftwareReviews evaluates aspects of software capabilities and features using a weighted average of user satisfaction scores. These ratings use a satisfaction scale to determine whether software delights or disappoints, creating a powerful indicator of overall user value.



Category-Leading User Popularity

TrakSYS users provide overwhelmingly positive reviews, rating an...

8.2
COMPOSITE
SCORE



Tired of Production Headaches? TrakSYS Delivers Seamless Manufacturing Control and Efficiency

The complex world of manufacturing requires smart and agile MES solutions to ensure continuous and effective operations. Parsec Automation has dedicated itself to devising creative and innovative answers for some of the most challenging issues facing manufacturing, both today and in the future. These solutions are derived from their deep practical experience and form the core value of TrakSYS, their MES platform.



Purpose-Built Platform

TrakSYS has been purpose-built from the ground up, based on Parsec's 30+ years of industry experience.



Flexibility of the Platform

This includes its ability to integrate with other tools (interoperability), and the ease of scaling and right-sizing the solution (both up and down as needs change).



Future-Proofing

TrakSYS is designed to address current needs without hindering future problem-solving.



Expertise/Coaching Approach

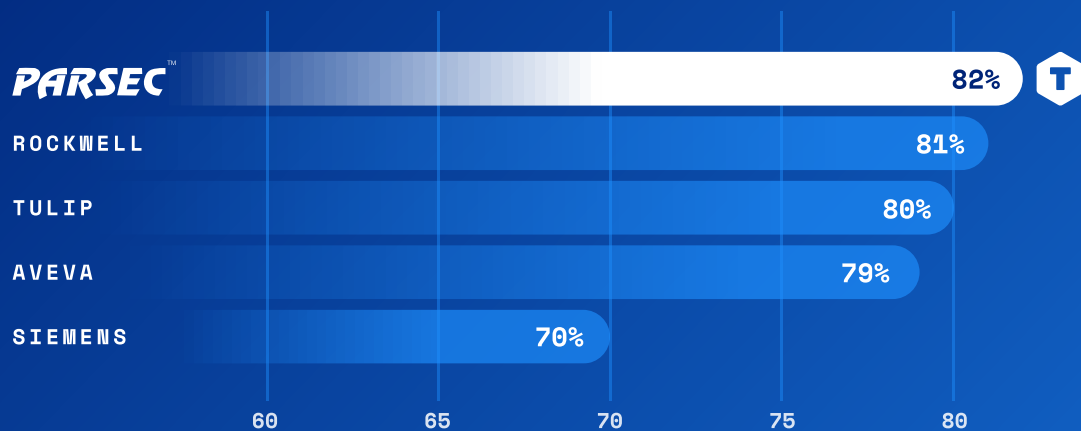
TrakSYS aims to be a "coach" or "mentor" for manufacturing teams, offering expertise beyond just the product itself, acknowledging the complexity of manufacturing.



TrakSYS Drives the Market With Top-Tier Features and Capabilities

TrakSYS is a highly configurable platform, enabling flexible solutions for various challenges without extensive custom coding. As a unified, web-based system with extensive industry-proven solutions, TrakSYS delivers a fast and cost-effective deployment across all different factory sizes.

TRAKSYS LEADS IN CAPABILITY SATISFACTION AGAINST COMPETITORS



Key TrakSYS Capabilities



OEE and Downtime Tracking

Measure equipment effectiveness by tracking availability, performance, and quality.



Digital Work Instructions & Connected Worker Tasks

Deliver step-by-step instructions, SOPs, or checklists to operators in real-time.



Traceability & Genealogy

Track raw materials, WIP, and finished goods from origin to consumption.



Real-Time Production Monitoring & Dashboards

Visualize factory performance in real-time across multiple lines or sites.



Data Integration and System Orchestration

Automate workflows across MES, ERP, SCADA, CMMS, and quality systems.



Statistical Quality Control and Sampling

Ensure product quality by collecting and analyzing sample data.



TrakSYS Delivers Role-Based Outcomes Across Factories

Made to support the entire organization, TrakSYS streamlines and automates your most important functions supporting an effective and efficient manufacturing process.

USE CASE	PRIMARY PERSONAS	KEY OUTCOMES
OEE & Downtime Tracking	Manufacturing Engineers, Operations Leaders	- Increased Asset Utilization. - Reduced Unplanned Downtime
Digital Work Instructions & Connected Worker	Operators, Quality Inspectors	- Standardized Operations - Reduced Training Time - Improved Compliance
Traceability & Genealogy	Quality & Regulatory Teams, Supply Chain	- Fast Root-Cause Analysis - Audit Readiness - Regulatory Compliance
Real-Time Production Monitoring & Dashboards	Plant Managers, Operations Analysts	- Greater Visibility - Faster Decision-Making - Proactive Problem Solving
Data Integration & System Orchestration	IT, Digital Transformation Teams	- Fewer Silos - Lower Integration Cost - Faster System Harmonization
Statistical Quality Control & Sampling	Quality Engineers, Lab Technicians	- Reduced Defects - Real-Time Quality Insights - Proactive Corrections



Investing in an Outstanding Product Experience Pays Dividends

Committed to Innovation: Discover TrakSYS Intelligence Quotient

TrakSYS IQ Assistant is Parsec's next-generation AI offering, designed to revolutionize how manufacturers interact with their data. Launching in late 2025, TrakSYS IQ Assistant seamlessly embeds artificial intelligence into the MES environment to deliver faster decisions, stronger collaboration, and measurable improvements on the factory floor.

What to Expect

Empowered Teams, Not Just Developers –

Enable operators, engineers, and citizen developers alike to query and act on MES data using natural language, no coding required.

One Source of Truth – Unite IT and OT data into a single, AI-accessible environment to eliminate silos and confusion.

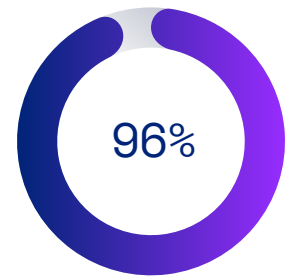
Real-Time Answers, Real-World Impact –

Ask questions. Get insights. Take action – all in the flow of work.

From Visibility to Intelligence – Move beyond dashboards with AI-powered recommendations that surface root causes, suggest actions, and drive continuous improvement.

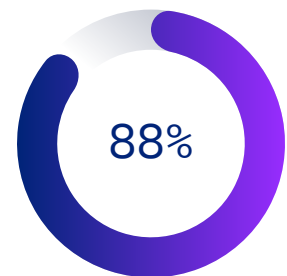
TrakSYS IQ Isn't Just an Add-On – it's a step-change in how manufacturing operations think, respond, and evolve.

CRITICAL
TO SUCCESS



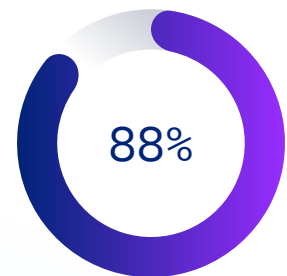
TrakSYS is rated highly in its critical role for manufacturing execution.

HELPS
INNOVATE



TrakSYS recognized for enabling companies to innovate their processes and solutions effectively.

CONTINUALLY
IMPROVING



TrakSYS shows strong performance in continual improvement, reflected in the high score and positive feedback.



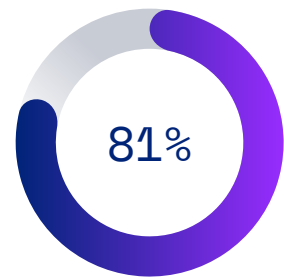
The Importance of Building Strong Customer Relationships With Your MES Vendor

According to data from SoftwareReviews, the connection between an organization and its technology providers can significantly influence a buying decision, sometimes even more than product features and pricing. By evaluating the dynamics of this relationship and measuring how the provider engages with existing customers, you can effectively forecast how they will interact with your company throughout the duration of your agreement.

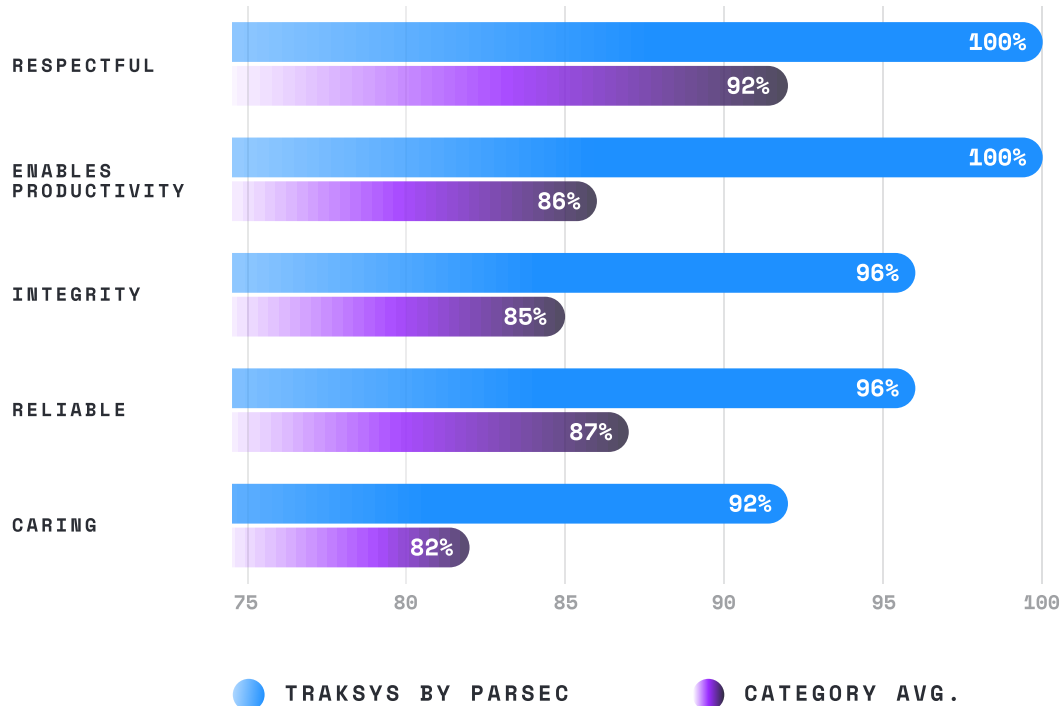
SoftwareReviews' Top Relationship Drivers

SoftwareReviews outlined the top factors driving satisfaction in the category. These factors emphasize aspects of the relationship not traditionally measured in RFPs—for example, how the vendor cares about their customers, inspires customers to improve, and demonstrates how it gives back.

HIGH
SATISFACTION



Clients demonstrate high satisfaction for the prompt and high-quality vendor support they receive from TrakSYS.





TrakSYS Is a Modernized MES Trusted by Industry Leaders

Your MES is the lifeblood of your organization, so it is important that you choose a vendor for the long-term. With a focus on driving customer performance, continuously innovating the product in response to changes in the market, and a customer-focused support service, it's not a surprise that 94% of customers value the work they do with TrakSYS.

TrakSYS is highly regarded by users for its reliability and trustworthiness, earning top rankings in the Manufacturing Execution category.

Emotional sentiment plays a significant role in user satisfaction, with TrakSYS scoring a Net Emotional Footprint of +84, reflecting overwhelming positive support for the platform.

These sentiments are further reinforced by the platform's robust features, including real-time monitoring, analytics, and seamless integration capabilities, which contribute to its high performance and user confidence.

"TrakSYS stands out as a reliable and flexible MES platform that offers strong traceability, real-time visibility, and integration capabilities. Its modular approach and scalability make it suitable for both small and large manufacturing environments."

IT LEADER, MANUFACTURING

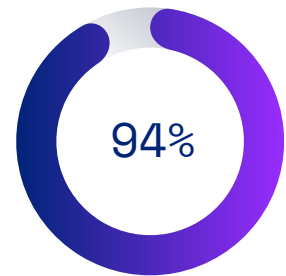
"It's functional, dynamic enough to cater for almost all manufacturing processes due to the fact that it fully allows organizations to configure the system in the best way that caters to their needs."

BUSINESS ANALYST, MANUFACTURING

"TrakSYS provides and integrates various features in a single platform such as batch record processing, OEE, inventory management, asset management, scheduling and many other features."

ENGINEERING MANAGER, PHARMA MANUFACTURING

VALUE
TRAKSYS



Percentage of customers who indicate they value working with TrakSYS.

PLAN TO
RENEW



100% of users plan to renew their solution.



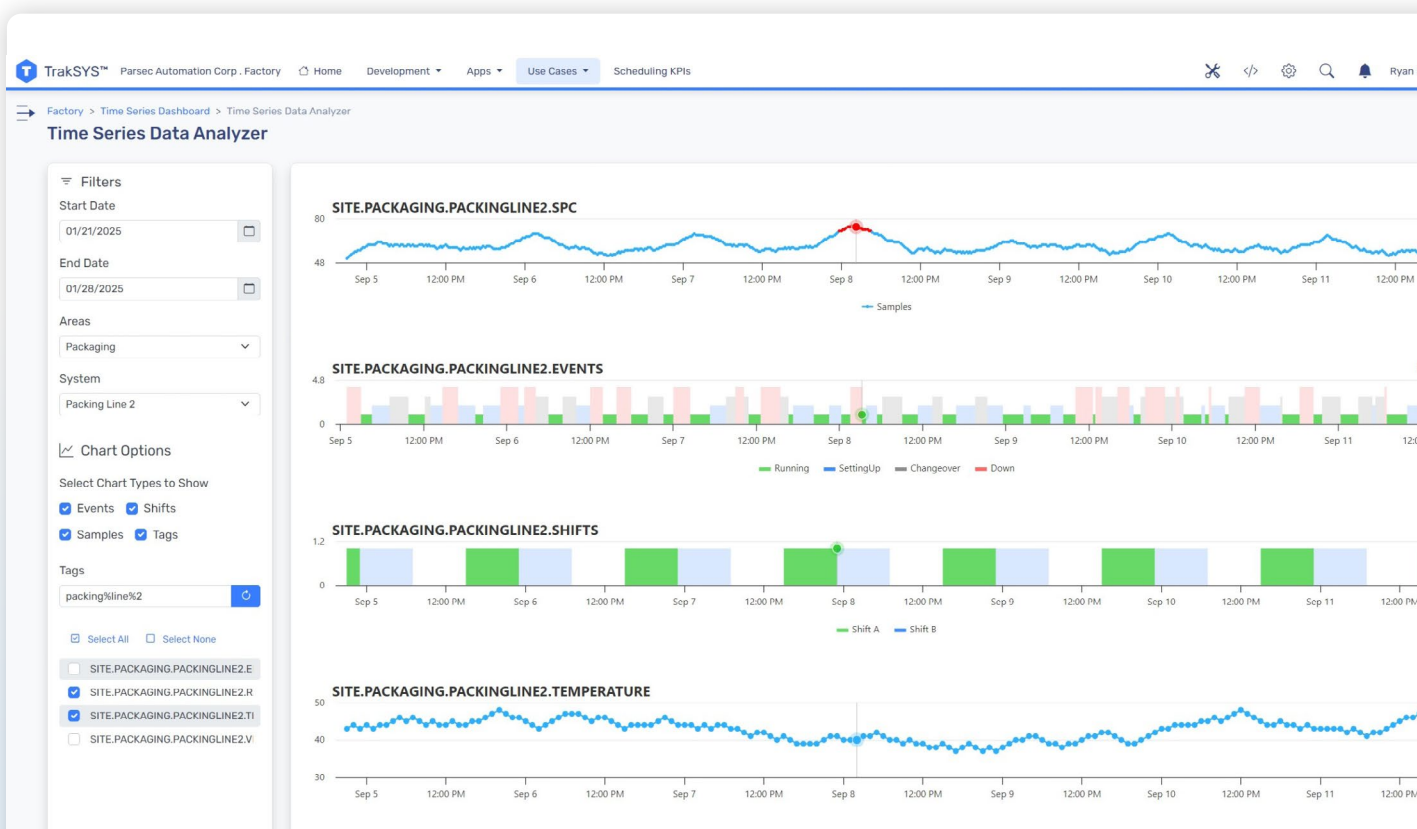
About Parsec

Over the years, Parsec has partnered with many progressive manufacturing companies across the globe to improve their businesses. TrakSYS – Parsec’s unified, integrated solution platform – has been instrumental in this process by making the management of manufacturing operations as simple as possible. We are committed to leveraging years of learnings to continually enhance the value customers receive from TrakSYS-based solutions. We’ve developed innovative and advanced technologies that focus on ease of use, ownership experience, and measurable results for our customers.

Parsec is the developer of TrakSYS, a proven operations management software application and solution platform designed to significantly improve manufacturing processes. Parsec is committed to providing best-in-class products and solutions to our worldwide community of clients to assist them in optimizing their manufacturing operations. There are thousands of TrakSYS licenses in use around the globe in a wide variety of Industries.

TrakSYS helps manufacturers maximize asset utilization and efficiency, increase capacity with no new capital equipment, reduce production costs, decrease lead time, and improve profitability.

For more information about Parsec and TrakSYS. Please visit the corporate website at www.parsec-corp.com



About Info-Tech Research Group and SoftwareReviews

This report is prepared with insights and research from Info-Tech Research Group and its SoftwareReviews division.

Info-Tech Research Group provides information technology research and advisory services. It offers unbiased research to help IT leaders and CIOs make informed decisions. Info-Tech also provides executive coaching and works with IT teams to provide tools and guidance.

One of the tools provided to technology leaders and decision-makers from across industries is SoftwareReviews.

SoftwareReviews equips tech leaders with valuable insights through independent customer surveys and interviews with verified users. This unique methodology provides real-world customer sentiment and data (up to 130 data points!) to help buyers make informed software choices.

Info-Tech SoftwareReviews Manufacturing Execution Systems – Enterprise Coverage

SoftwareReviews covers 15 vendors in the Manufacturing Execution Systems – Enterprise category and has 322 detailed user-generated reviews.

Data in this report is sourced from the **July 2025 Manufacturing Execution Systems - Enterprise Report** launch.

SoftwareReviews Data Quadrant Methodology

SoftwareReviews collects user insights that help organizations more effectively choose software that meets their needs, measure business value, and improve selection.

Data and insights shown in this report were gathered from 322 validated users from the Manufacturing Execution Systems – Enterprise category.

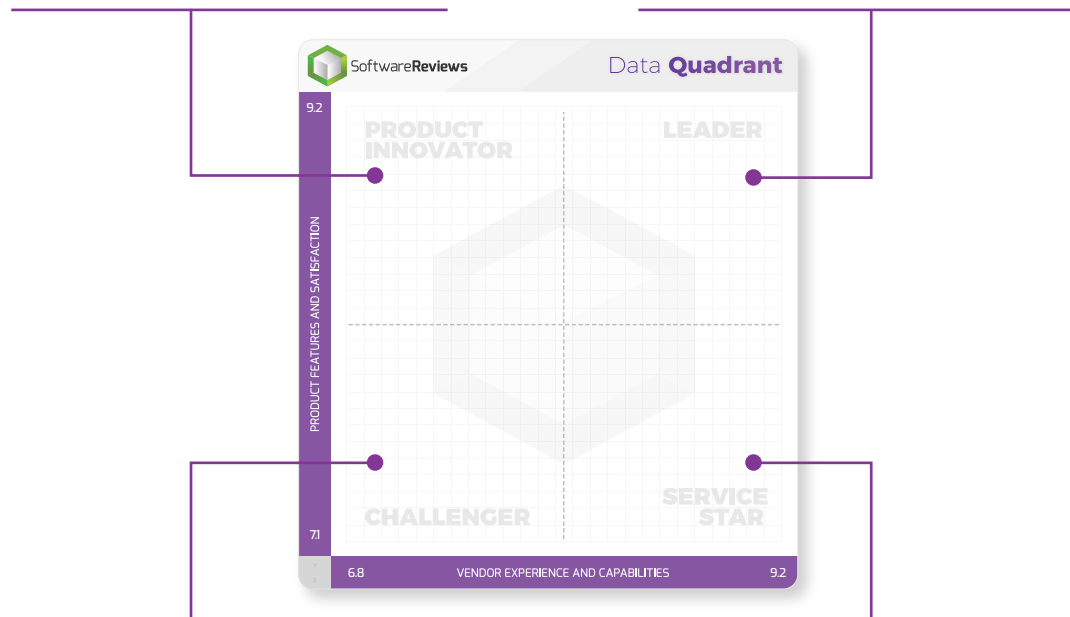
Rankings, results, and positioning on SoftwareReviews reports is based entirely on end-user feedback solicited from a proprietary online survey engine.

Product Innovators

Products that emphasize product features, gaining strong recommendations from their customers.

Leaders

Products that resonate strongest in the market, balancing features with a great user experience.

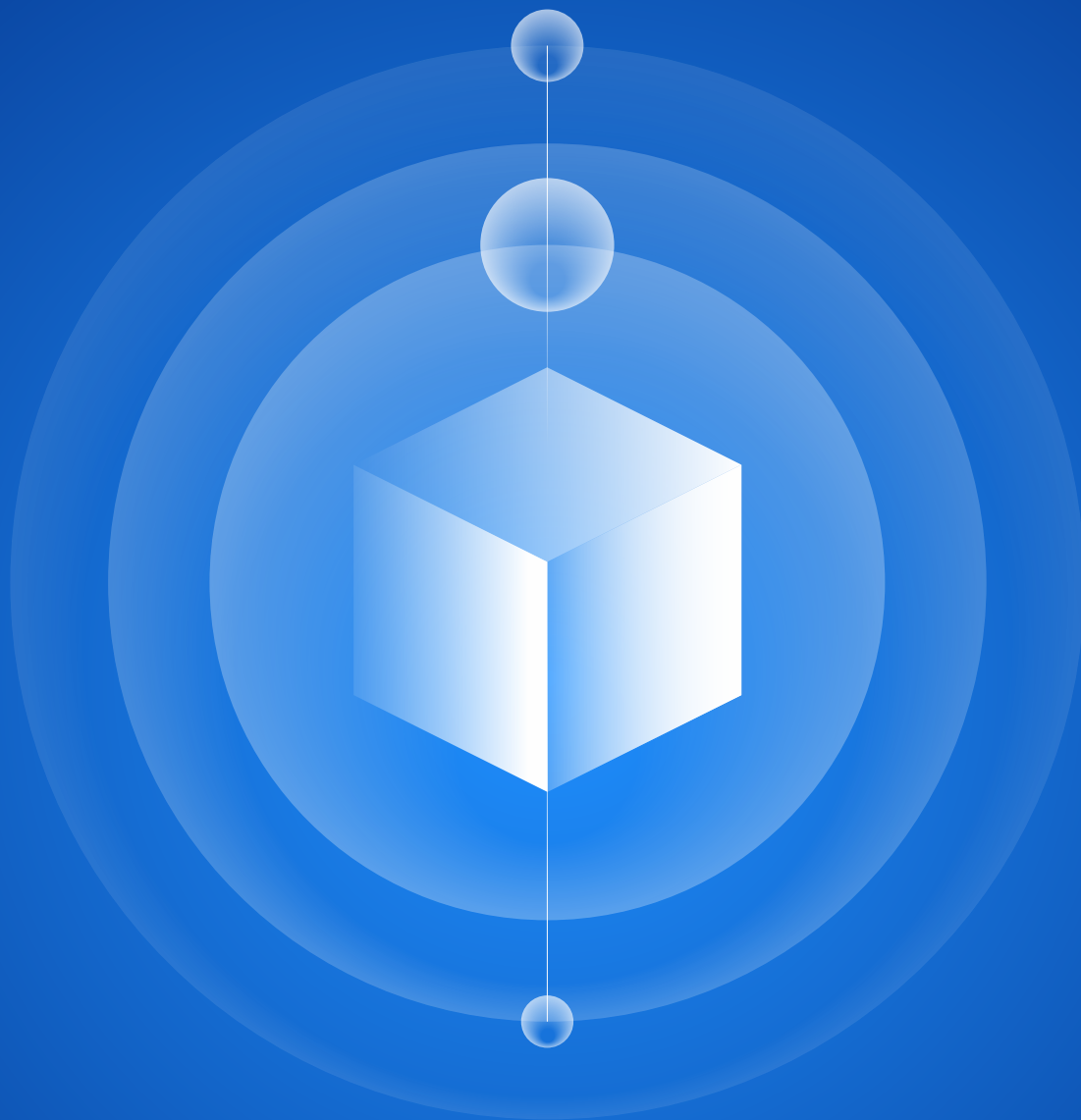


Challengers

Products that are strong performers in some areas and trail in others. Often up-and-coming vendors.

Service Stars

Products that emphasize a good experience and build strong relationships with customers.



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